

# **Gestion du cycle de vie du système d'information industriel basée sur les normes et méthodes de gestion industrielles**

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**Jean Vieille**

**[www.psynapses.com](http://www.psynapses.com)**

**[j.vieille@psynapses.com](mailto:j.vieille@psynapses.com)**

# Agenda

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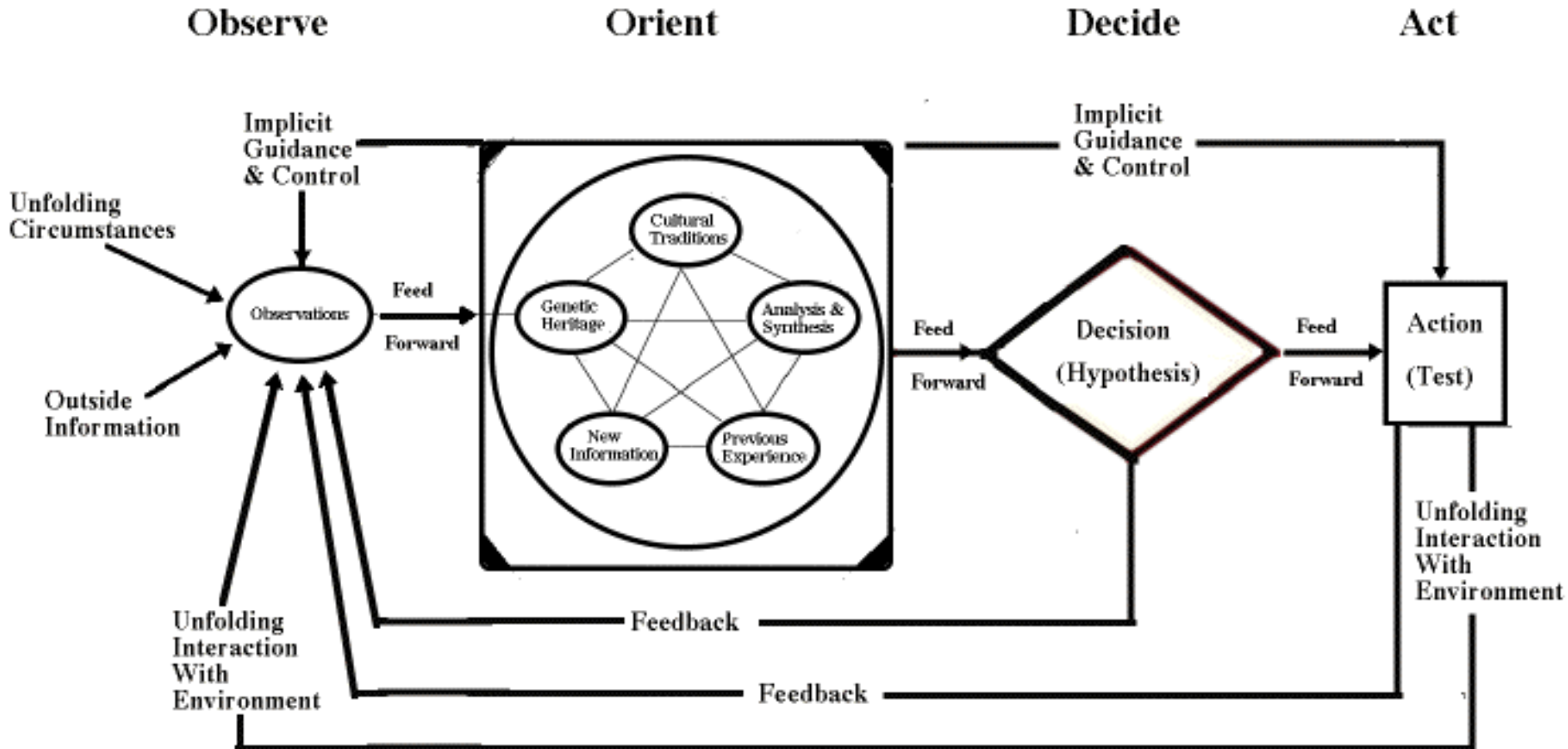
- Information & Systems
- Industrial Enterprise
- The Information Factory
- Combining Industrial & Information Systems
- CCM Process
- Improvement

# Information & Decision

- **Information surrounds everything**
  - Information might be the ultimate meta theory in Physics
  - Information might be the ultimate material component
- **Changing the world, giving existence to something implies Decision**
- **Decision reveals information, makes it “concrete”**
  - Information allows decision, which triggers action
  - Information is also involved in decision and action
  - The outcome of a decision is a new information leading to subsequent action, and ultimately changing the physical world

# Decision is the Key – the OODA Loop

- Each arrow involves information



[http://en.wikipedia.org/wiki/OODA\\_Loop](http://en.wikipedia.org/wiki/OODA_Loop)

John Boyd's OODA Loop

# Information and Time

## ■ Information and Time

- Real time information : knowledge of the current situation
- History information : memory of the past experiences
- Prospective information : extrapolation of the future based on history, RT information and acquired knowledge
- Time compensates for the lack of universal, extensive knowledge, information

**Information is Knowledge : Time is Ignorance...** (Alexei Grinbaum)

# Information handling and processing

- **Information is supported by numerous media**
  - Sound, vision, smell, telepathy, waves, Quanta...
  - Electronics is an additional media
  - Computer HW and SW is only one part of the information system
- **The role of information system is to reveal information to physical observers (other computers, humans)**
  - Computing an « optimal schedule » is revealing a better way of arranging the activity program (the best is unknown because of the lack of computation power)

# IIS and Information Processing

## ■ Information system deals with several dimensions

- Real time processing, Transactional processing, data storage, knowledge management, analytics, modelling, simulation and optimization, collaboration...
- MRP, DBR or PID are examples of computational methods to achieve particular decision processes
  - Operations planning
  - Operations optimal scheduling
  - Physical measurement control

## ■ Information system

- can learn the corresponding algorithms :
  - explicit knowledge capture
- can perform them
  - Apply / enforce captured knowledge

# Value of the information system

## ■ Referring to IS in terms of HW/SW investment

- HW/SW are not the only way of achieving the requested information support, other media might satisfy the needs as well
- Though information is critical, an information system on its own has no global value
  - Though local performance can be measured
- The information system value is measured through the decision processes it supports and the contribution of these processes to the industrial enterprise success

## ■ How to assess the IS contribution to the Enterprise success ?

- It is the purpose of Strategic guidance and Master Plan CCM sub-processes
  - What if the IS would not perform a particular function?
  - What if it performs the function optimally?
  - How much are we going to progress because of this particular function?
  - How the IIS enables or prevents the implementing of our strategic roadmap?

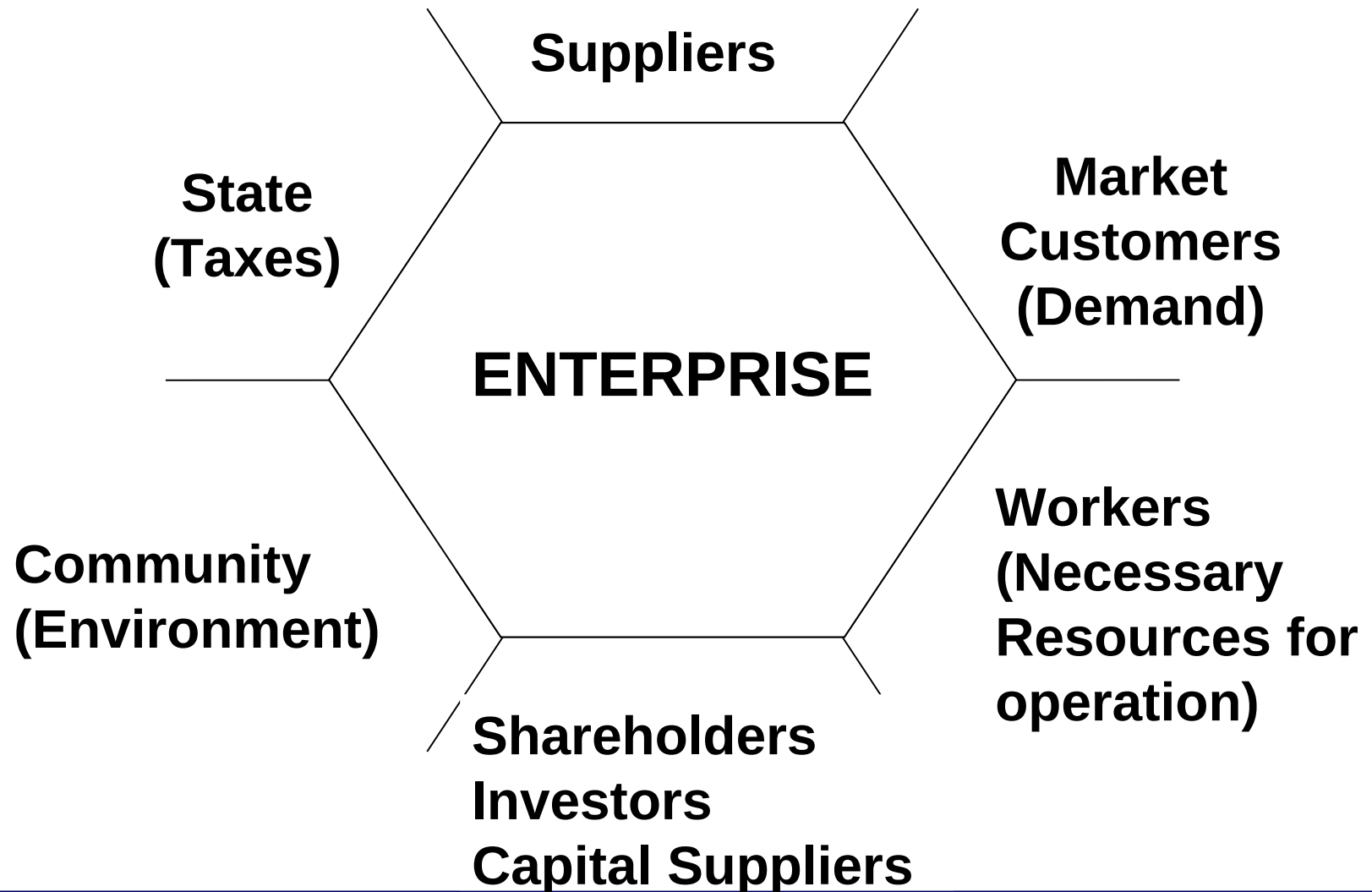


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# Enterprise Stakeholders



# Stakeholders Power on the Enterprise

<i>Stakeholders</i>	<i>Want to get more</i>	<i>With less Effort</i>
<i>Employees</i>	<b>Wages and other benefits</b>	<b>Work and Effort</b>
<i>Customers</i>	<b>Value</b>	<b>Cost of Ownership</b>
<i>Community</i>	<b>Life Quality</b>	<b>Self Annoyance</b>
<i>State</i>	<b>Taxes</b>	<b>Controls</b>
<i>Suppliers</i>	<b>Order volume and prices</b>	<b>Cost of Sales</b>
<i>Shareholders</i>	<b>Benefit</b>	<b>Invested Capital</b>

# Industrial Enterprise Structure

- An industrial enterprise's purpose is to make money by selling physical, tangible entities :
  - products, goods, energy
- The VAD (Direct Added Value) concept splits the Enterprise in 3 main entities (Paul-Louis Brodier)
  - The **Shareholders** who expect revenue from their investment
  - The **Company** owned by the **Shareholders**, managing the shareholders capital and providing financial resources to the **Business**
  - The **Business** owned by the **Company**, leveraging Company's capital

# 2 main Business Processes and production system

An industrial **Business** has 2 main processes

- **The Value Chain**

- Creates Value that is perceived by the customers – making requested products

- **The Sales Process**

- Creates Value for the capital shareholders by connecting the Value Chain to the Market

# Value Chain process

- **Create value that is perceived by the customers - making requested products**
- **Handles physical flows and transformation**
  - Includes facilities for processing physical entities (material, goods and energy)
  - Involves internal and external resources (sub-contracting)
- **Is at the bottom of the decision hierarchy of an Industrial Enterprise**
  - Receives orders from Business
  - Has capabilities and capacities able to fulfil these orders
- **Has its own domain of responsibility**
  - To serve the business diligently
  - To manage its resources efficiently

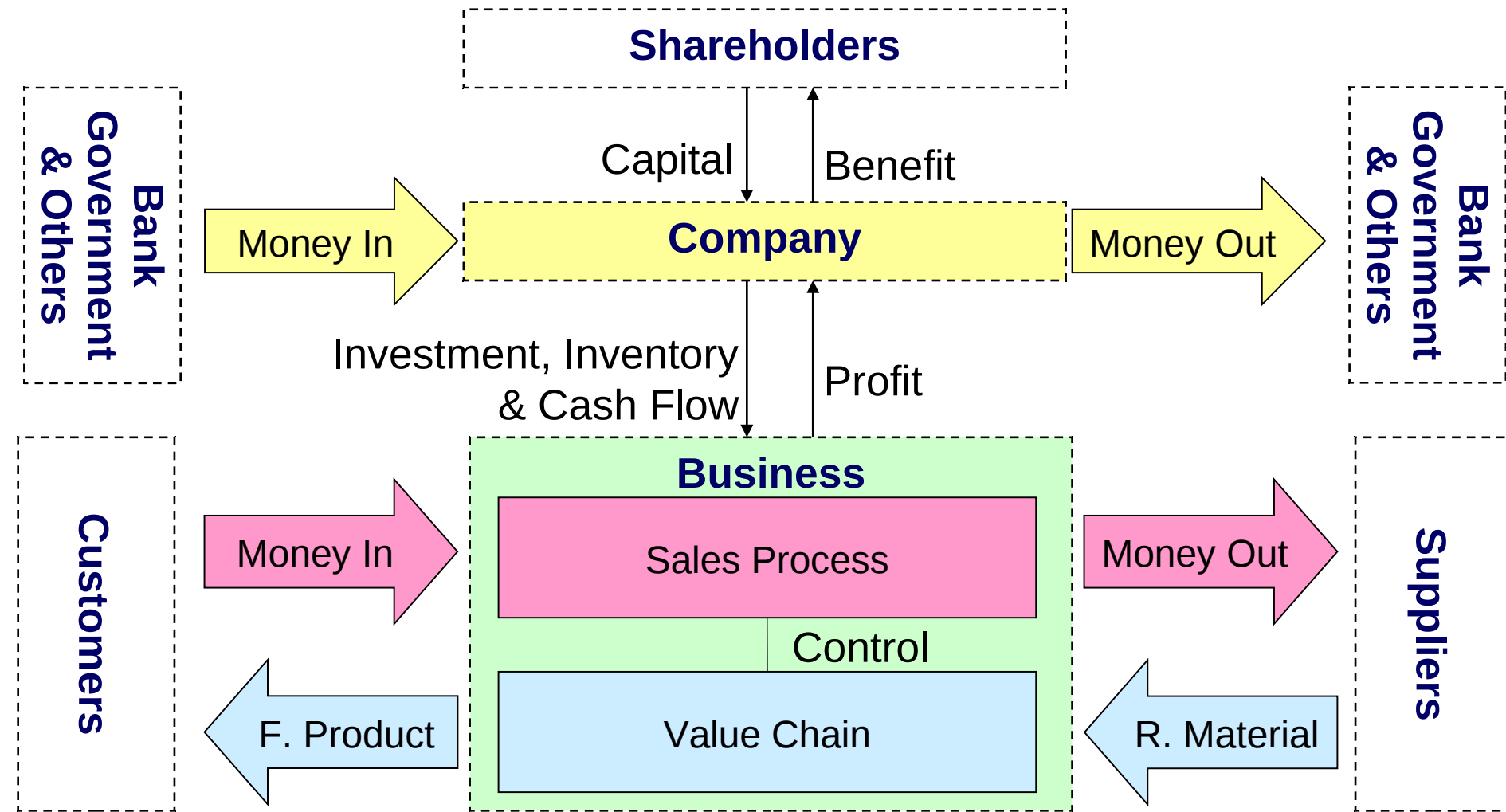
**The production system is the main component of the Value Chain**

# Sales Process

## The Sales Process

- **Creates Value for the capital shareholders by connecting the Value Chain to the Market**
  - **Includes all activities which are not related to physical aspects of production, mainly**
    - Marketing, R&D
    - Sales, Purchasing
    - Planning
  - **Directs the Value Chain**
    - Defining its mission (what to do, how to do, what to use)
    - Supervising its activities (for what it is important for the sales process)
    - Monitoring its performance from the sales process perspective
- At the appropriate level of detail and freedom**

# Enterprise global model



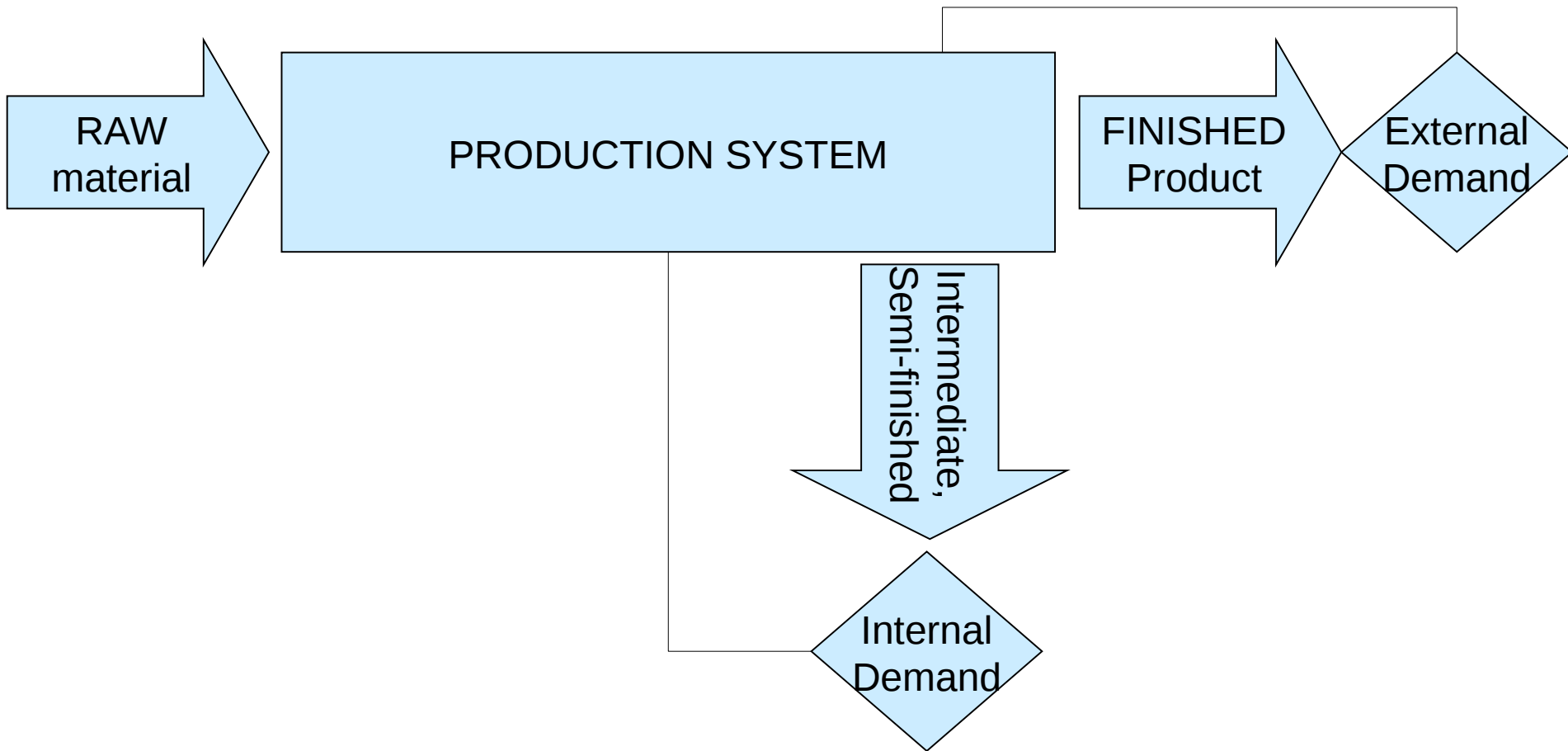


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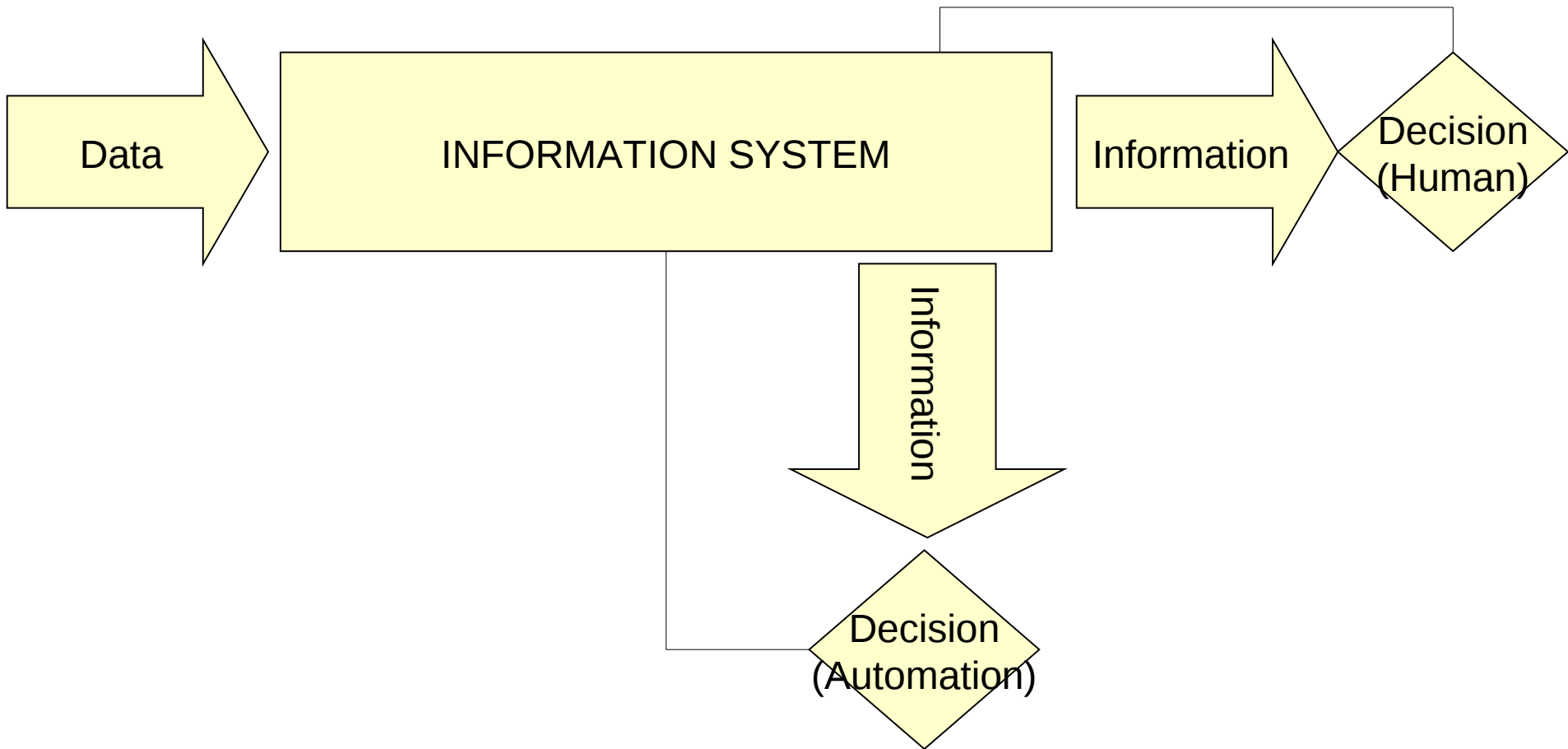
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# The Industrial Factory



# The Information Factory



# Industrial vs Information Factory

- **We just process data into information instead of raw material to finish products**
- **Decision need replaces product demand**
- **Automation is a specific case as the decision is made by the information system itself.**
  - This is generally the case when the IIS supports transformation processes
    - This can happen in other processes too
  - Automation addresses mostly internal processes
    - It can also apply externally i.e. when the product demand is self managed by sophisticated CRM (external demand) or Kanban (internal demand)

# IIS as a information factory

**An information system processes the information the same way an industrial facility makes products, involving 3 lifecycles**

- **Resources Engineering corresponds to:**

- the actual HW/SW solution and its inherent / implemented information processing capabilities = Information services (Corresponds to the manufacturing facility itself, including machinery, material, personnel)

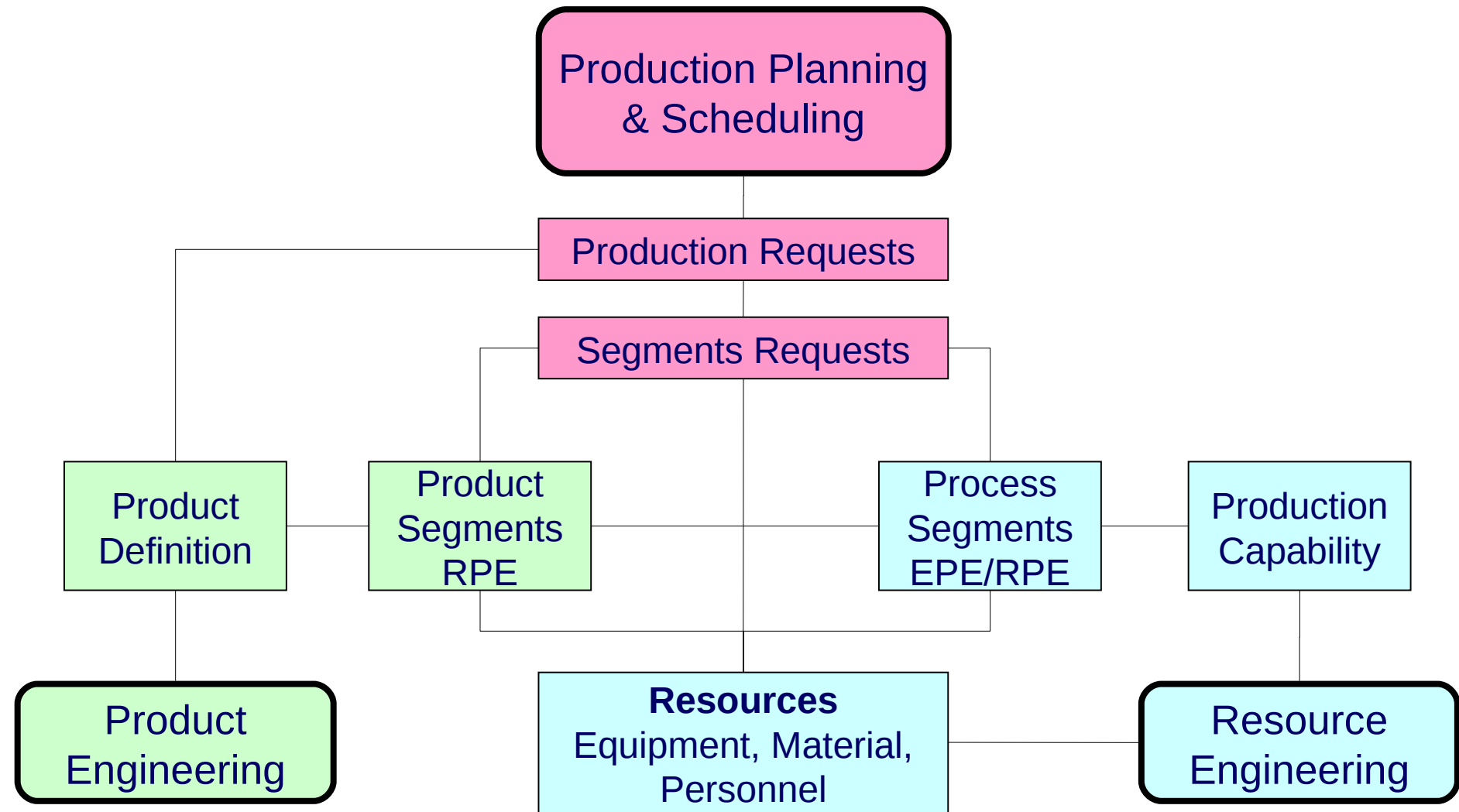
- **Product Development corresponds to :**

- Definition of the information processing requirements including Information services and their usage scenarios as Information Processes

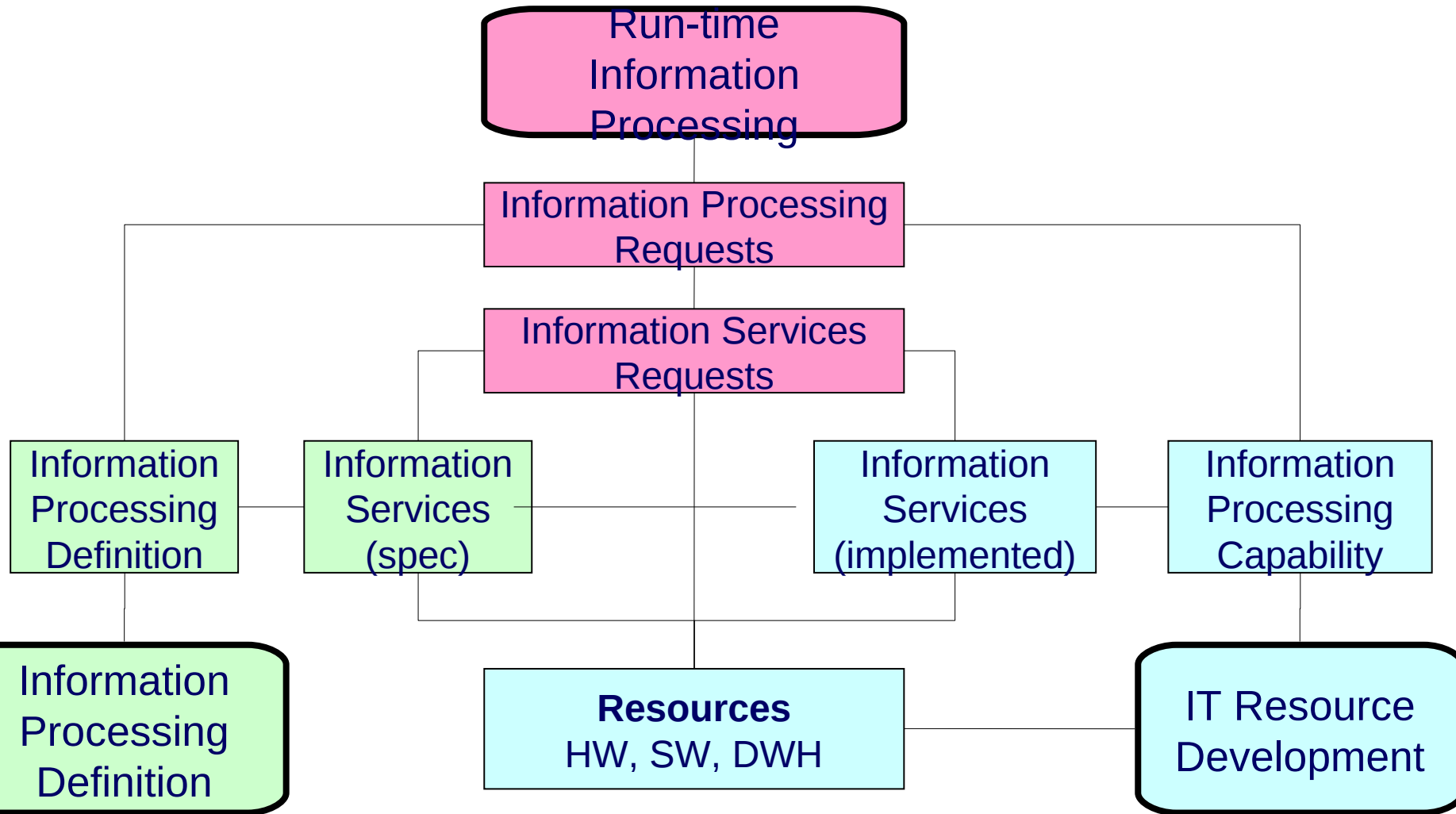
- **Production Planning & Scheduling corresponds to :**

- Run time usage of defined information services and processes

# ISA88/95 production system life cycles



# Information system life cycles



# The Information Factory has specifics....

The performance of an industrial factory can be simply measured by its profit

- **For an industrial business, the information factory does not produce value**
  - IIS only supports and serves the value making processes
- **One way to assess the Information Factory performance is considering its users satisfaction : this is true at run time**
  - Satisfied users means that the provided functions perform appropriately
  - Concerns “IT Resource Development” and “Run-Time information Processing” lifecycles
- **That’s not sufficient :**
  - “Good” functions may not bring value to business after all
  - Functions for improving business bottom line may be missing, with nobody realizing the lack
  - Concerns “Information Processing Definition” lifecycle

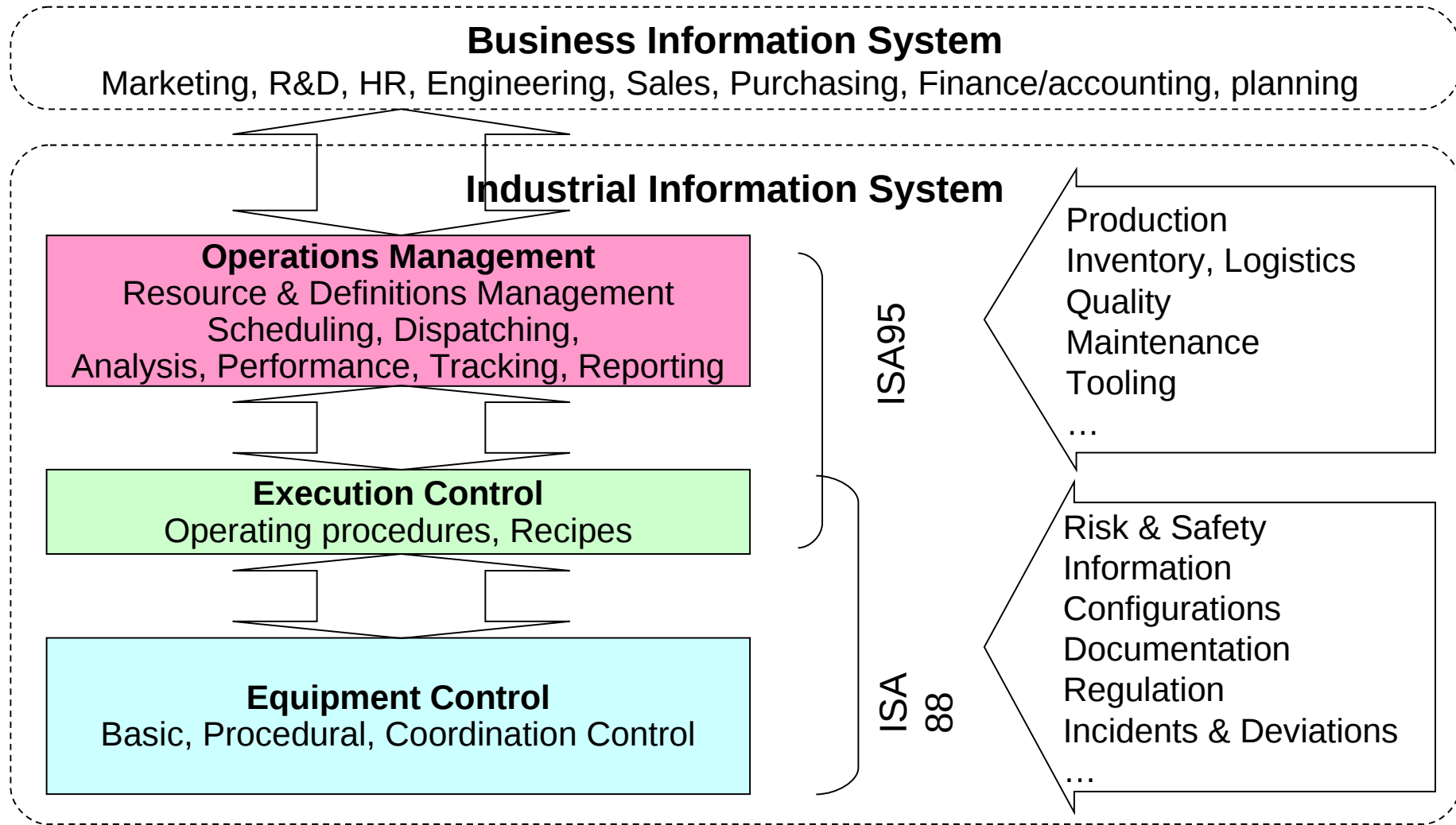


# Business vs Industrial Information Systems

## IIS vs BIS

- **Business Information System supports the Sales Process which is informational by essence – BIS is part of the process**
  - Sales Process is not related to facilities layout
  - BIS shall be built on the Enterprise specific practices, decision processes and roles
- **Industrial Information System supports the Value Chain Process which is physical by essence**
  - All Industrial information systems must be customized to match the supported specific physical facilities
  - IIS shall be build on the physical production system framework – the Enterprise physical model

# IIS – Industrial Information System Scope



# Information system : no longer THE framework

## ■ IT in Industry is still in infancy

- Still far from original intents. Just compare to the Internet public use

## ■ Control systems

- Currently the best achievement Mandatory real time Flexibility in operations led to “flexible” control systems - ISA88 forces the information system to hang on the actual facility

## ■ Business systems

- Most BIS still based on software with preconfigured functions & processes based on common practices
- SOA architectures slowly come up
  - Yet confined within proprietary solution for improving maintenance and reliability
- Customer still need to learn their IT system,
  - though this should be the opposite
- Flexibility in business systems (BIS) is inexistent

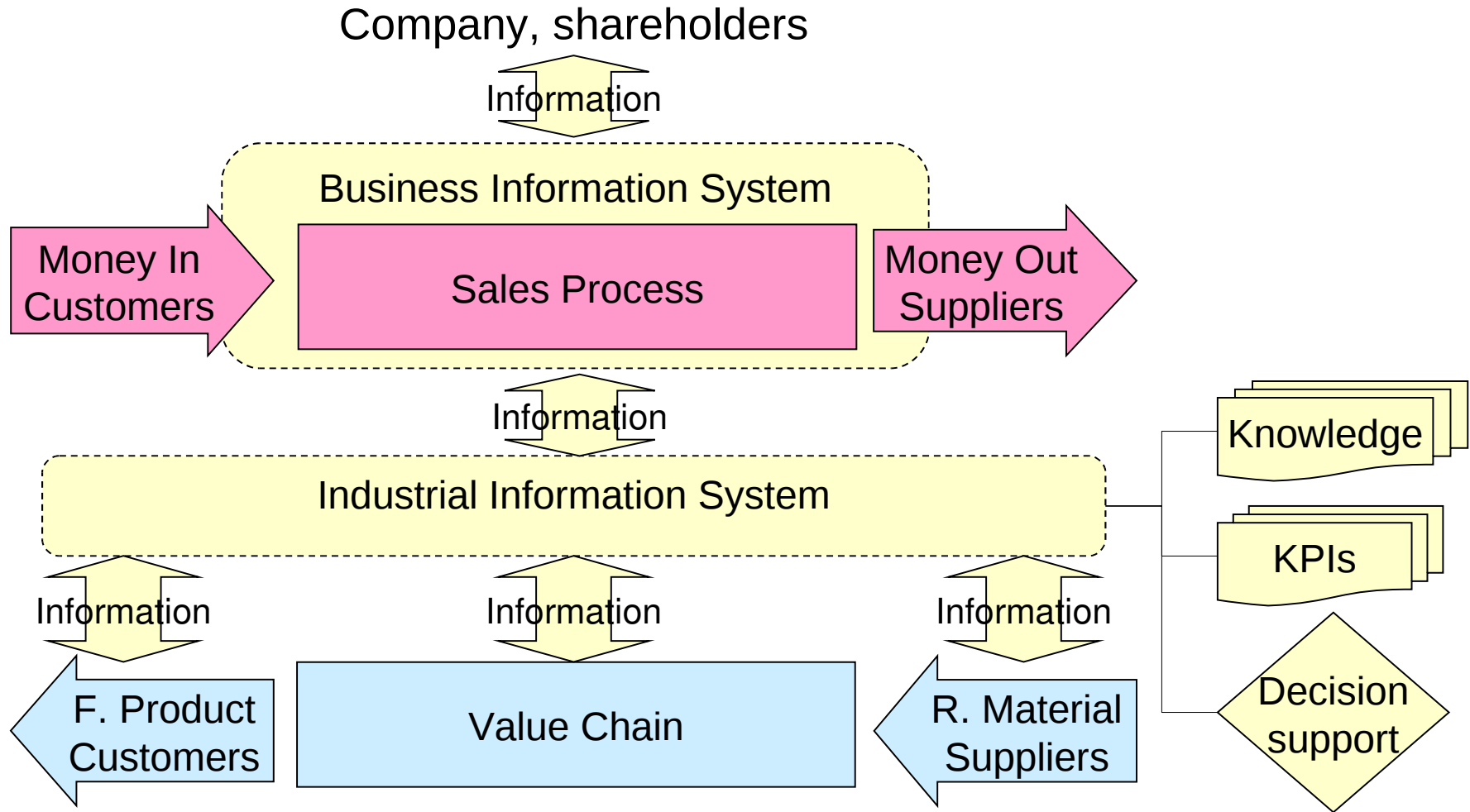
## ■ What about “MES”, extended control systems?

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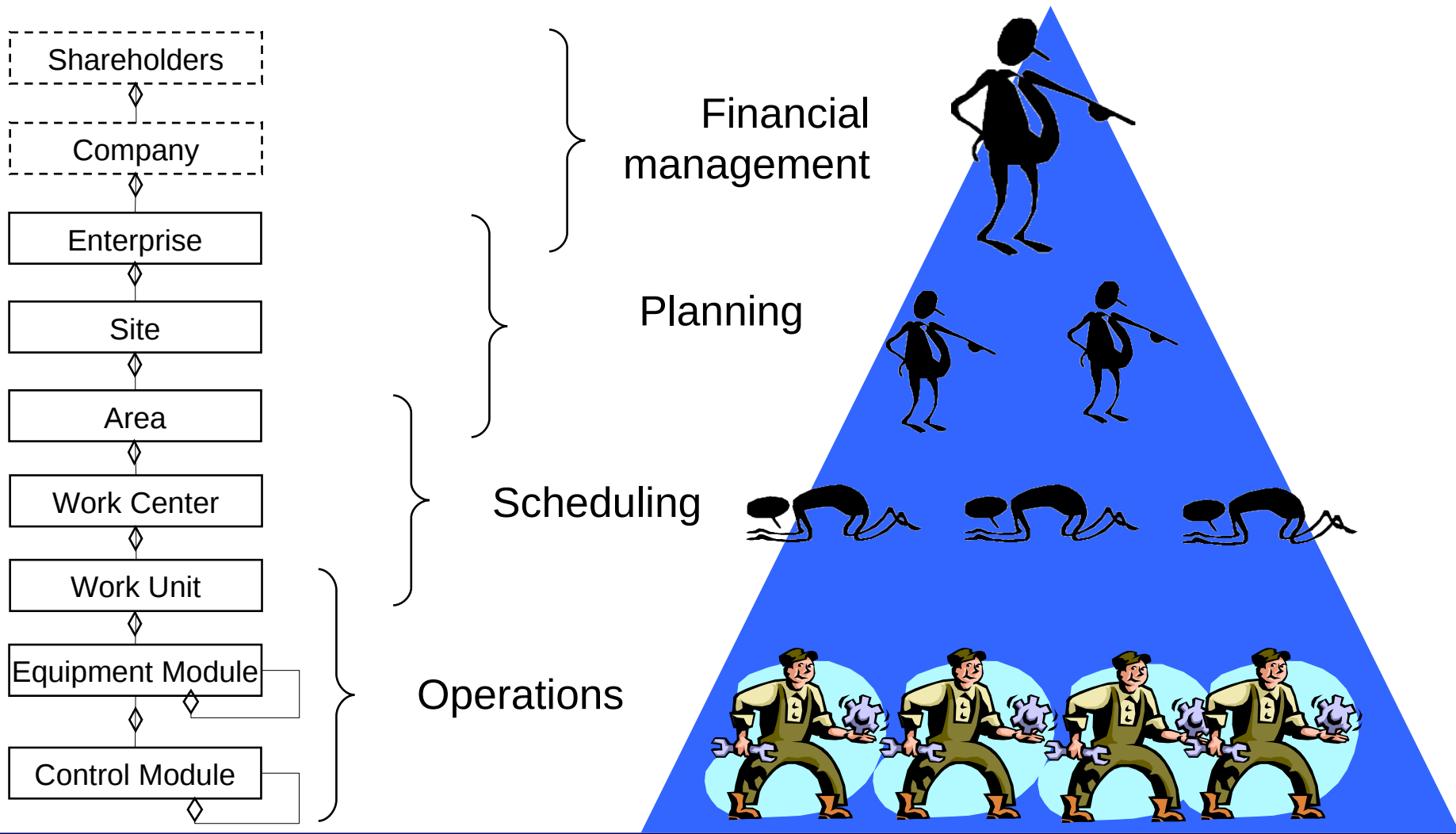
# Combining Production & Information Systems, BIS & IIS



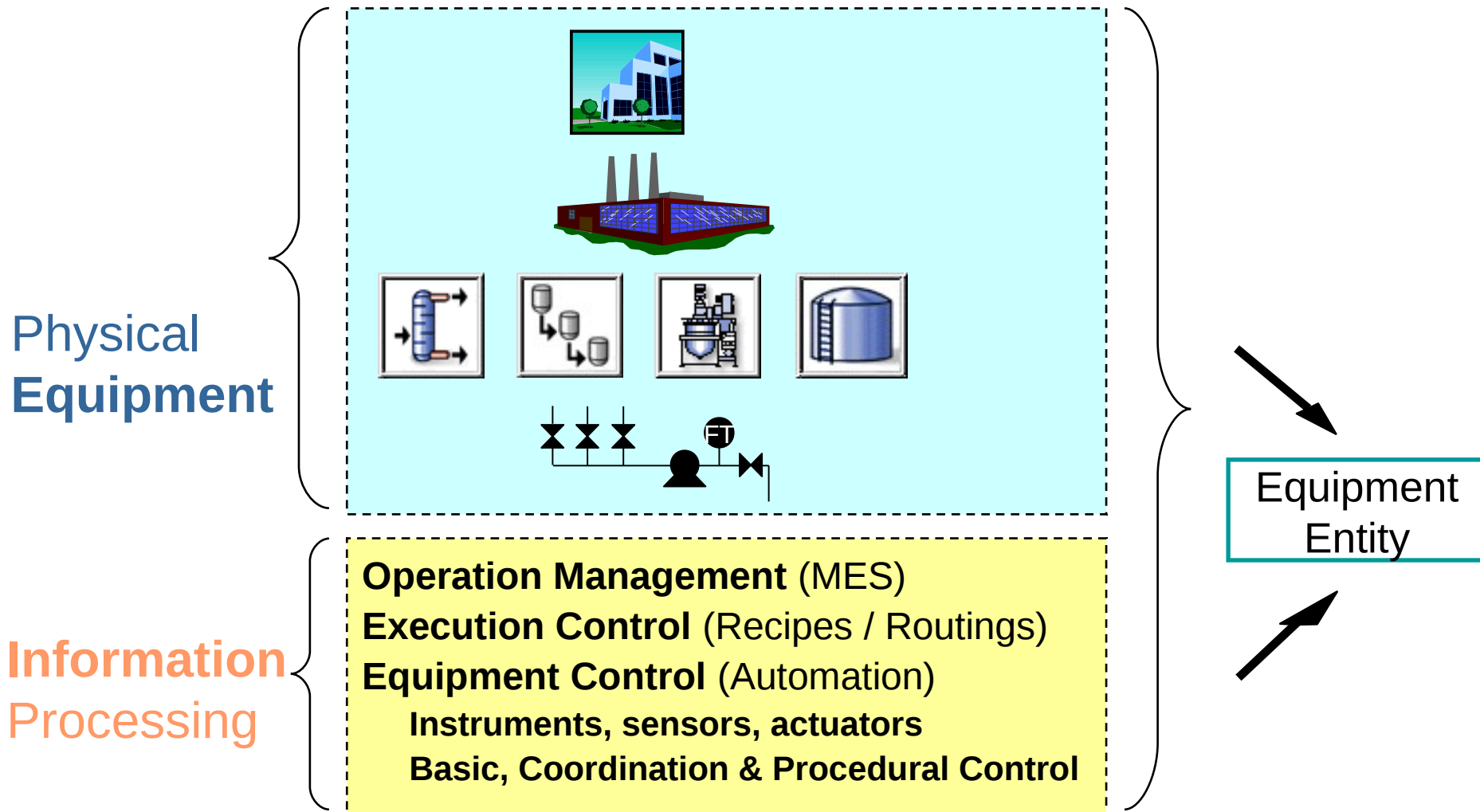
# Combining Production / Industrial Information Systems

- **Production System as a physical entity is the Framework (ISA88)**
  - Physical hierarchy corresponds to Decision hierarchy
  - Any Information service or process is embedded within a specific Equipment entity, at any level
    - IIS doesn't exist by itself in the vacuum...
  - Information system is a supporting system, not a leading entity
- **Any part of the production system might need IIS support**
  - Or can live without it

# Physical & Decisional hierarchy

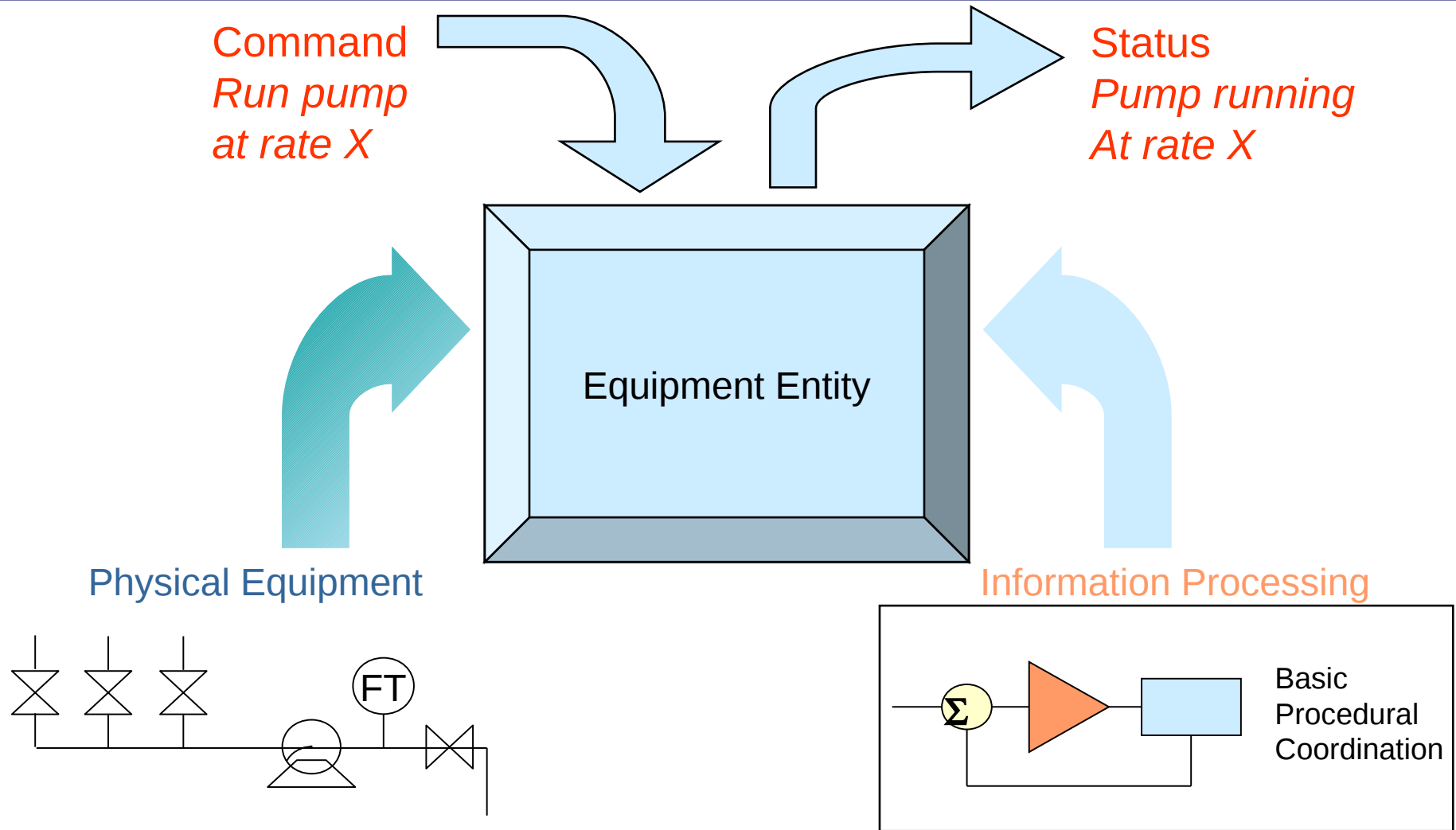


# Equipment Entity embeds Equipment & Information

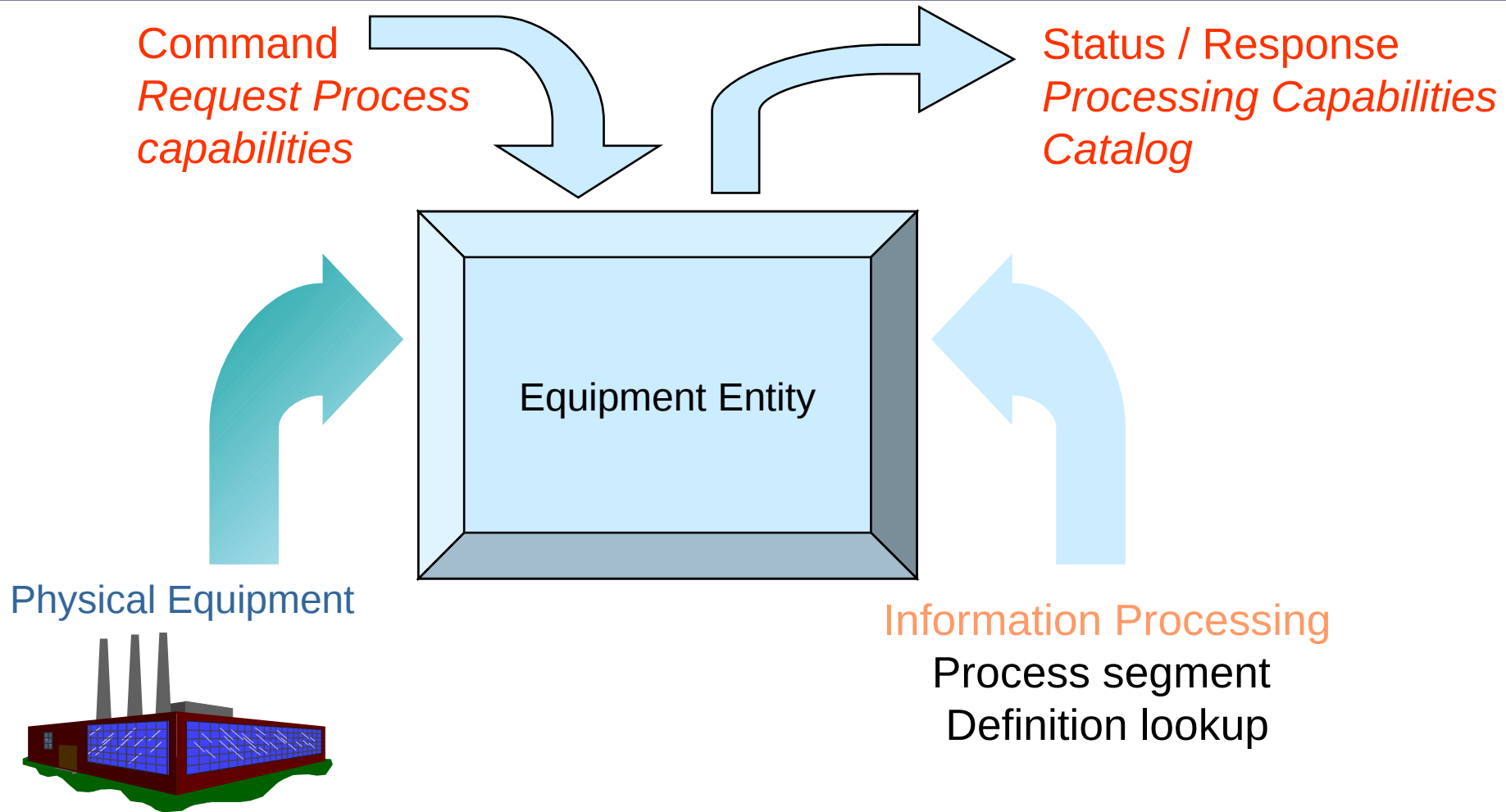




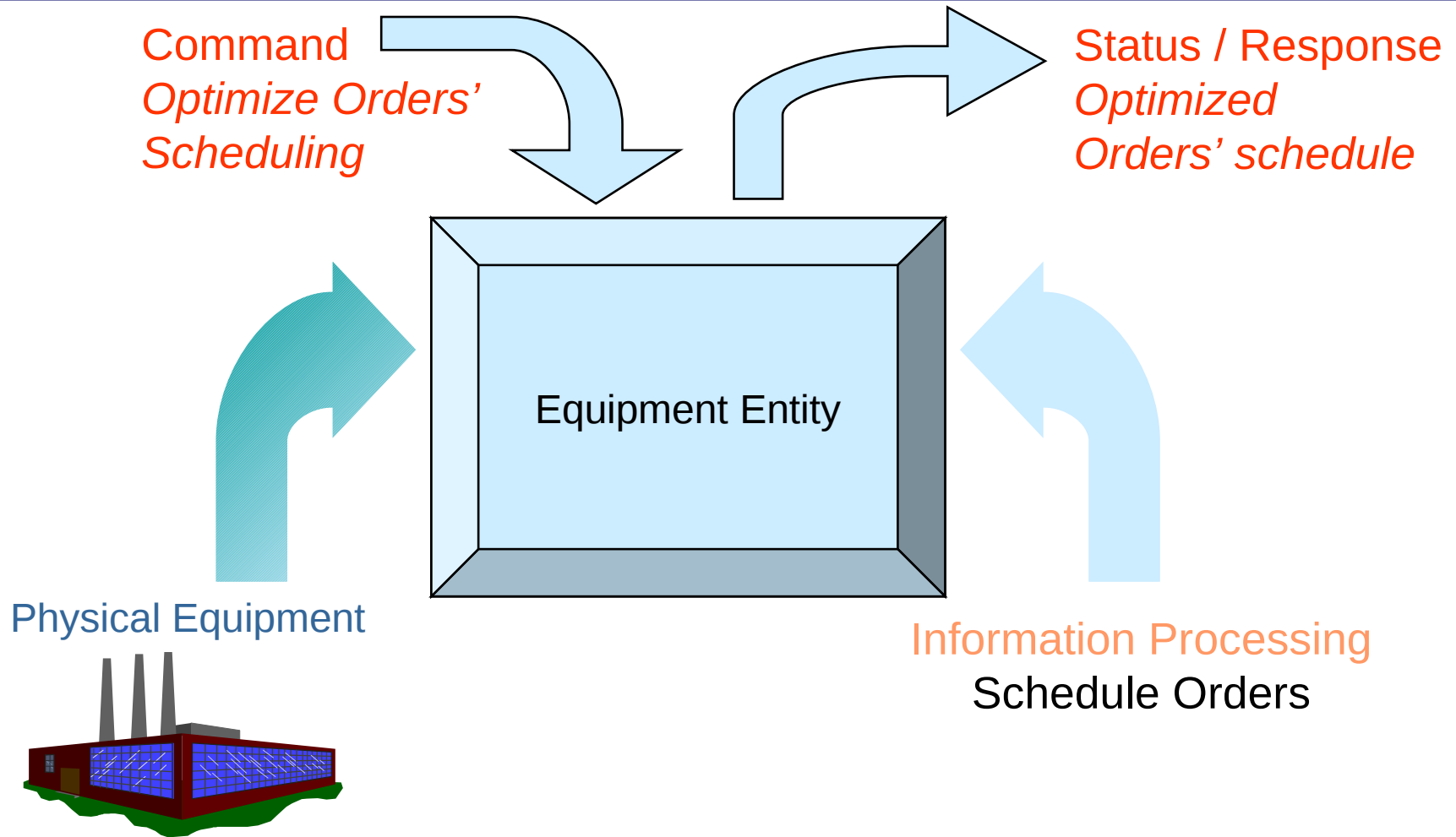
# Equipment Entity – Low level example



# Equipment Entities – High Level Example



# Equipment Entities – High Level Example



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# What is CCM

**Control Chain Management® is a process to:**

- **Build and maintain the IIS**

- Building the Information Factory, selecting and installing software solutions

- **Define and design the information processing requirements**

- Business, execution, and transformation processes support requirement
- Software components design and mapping

- **Plan & Deploy the IIS**

- Managing IIS master plan and deployment

- **Improve continuously**

- IIS evolution tied to strategic directions, user feedback and technology

# CCM process overview

1. SGU - Strategic Guidance  
*Get and interpret Directions  
from Top Management*

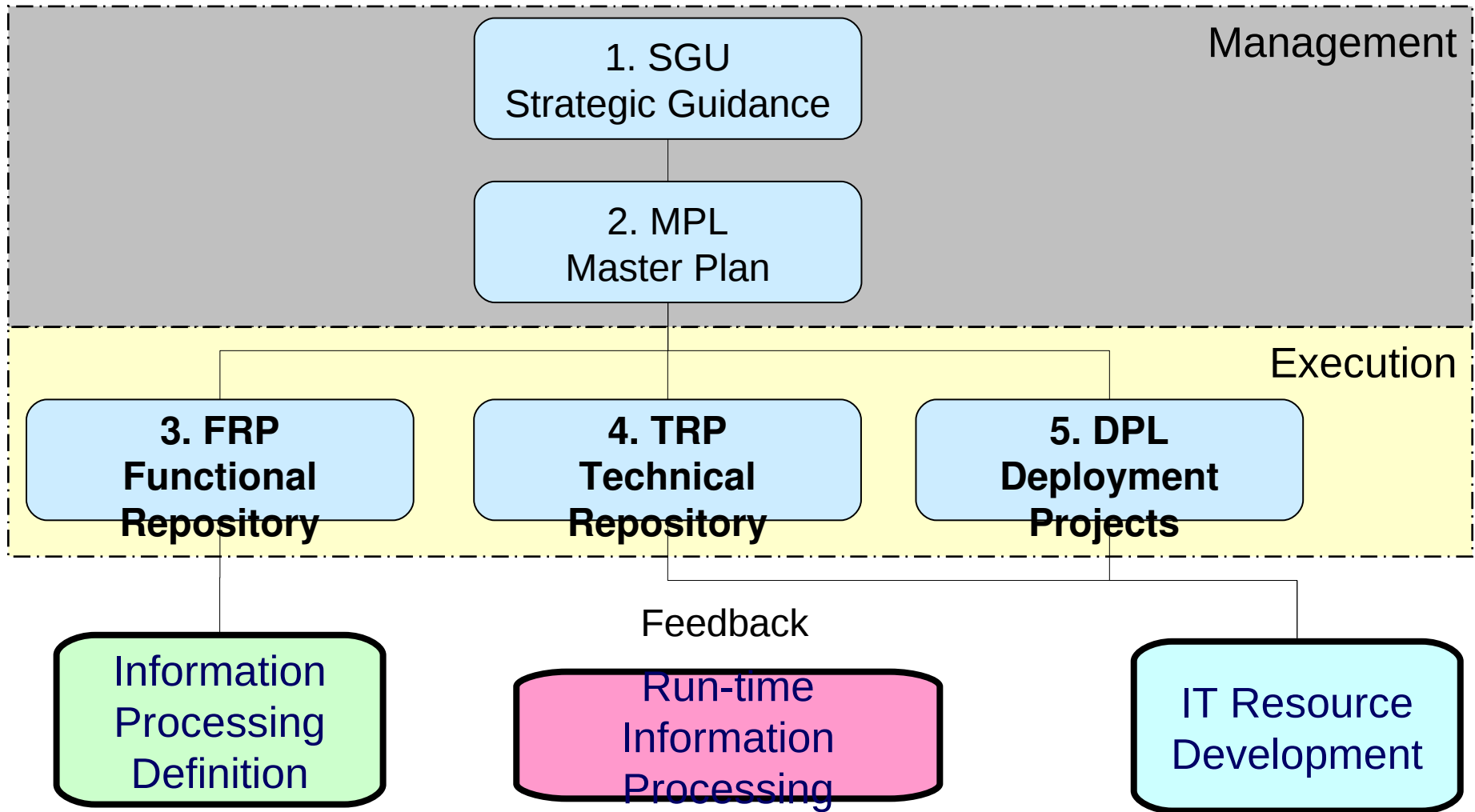
2. MPL - Master Plan  
*Develop, maintain and monitor IIS  
development planning*

**3. FRP -  
Functional  
Repository**  
*Develop and  
maintain global  
Information  
Processing /  
Services Definition*

**4. TRP - Technical  
Repository**  
*Implement information  
processing / services  
capabilities from FRP  
definitions  
Develop and maintain  
global Technical  
components*

**5. DPL  
Deployment  
Projects**  
*Build, and maintain  
actual systems by  
implementing  
technical components  
(System engineering)*

# CCM / Information Factory Relationship



# “CCM” Tools

CCM process

Linking IIS development to Enterprise Bottom Line

CCM process

CCM process

CCM process

CCM process



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# Improvement Areas

## ■ Information System as an Information Factory

- Information Processing Definition
- IT Resources Development
- Run-Time Information Processing

## ■ CCM as a process

- How Industrial IT performs within the Enterprise

# Improving the Information Factory

## ■ VAD, Theory of Constraints

- The Information Factory shall prioritize and focus on supporting the most constraining processes regarding the Enterprises Goal of making more Money
- It shall provide relevant information to help reaching the Enterprises Goal of making more Money

## ■ Lean Management

- The Information Factory has to consider the client most valuable service in the most responsive way
- The information Factory eliminates “Mudda”, unneeded features and complexity

## ■ Six Sigma

- Quality of Information features provided by the Information Factory to its clients (users) are constantly monitored and improved

# Improving the CCM Process

## ■ VAD Theory of Constraints

- Value the Information Technology Department activity
- Sets IT Objectives

## ■ Lean Management

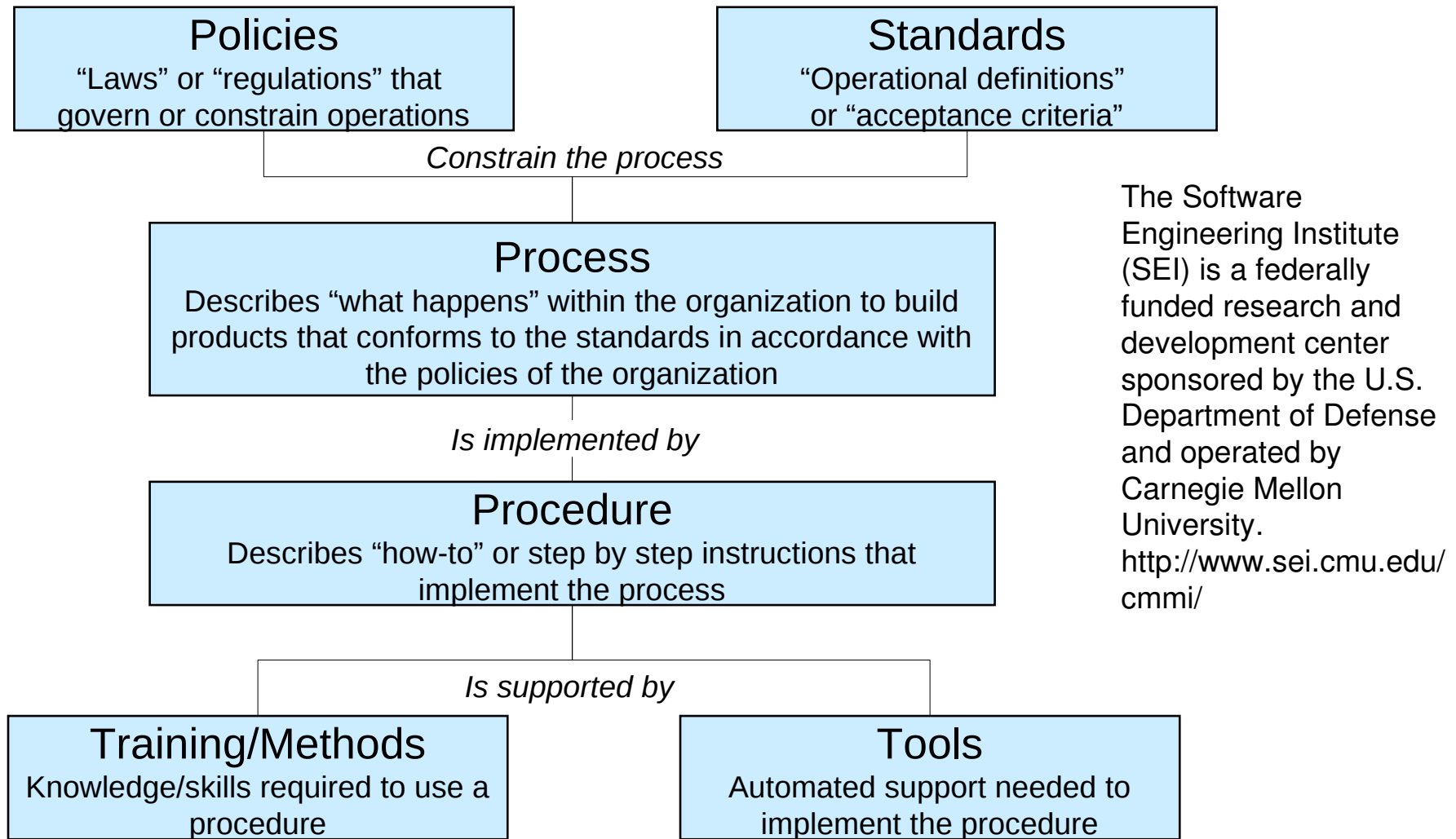
- Keep the process simple and responsive

## ■ Six Sigma

- Monitor and improve sub-processes performance
- Monitor and improve sub-process links

## ■ Maturity management

# CMMI / SEI operational framework



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# MERCI !